



CASE STUDY: RazorSecure

A springboard for investment success

Outcome

A year on from the attending SETsquared's Entrepreneurship Programme, RazorSecure successfully raised an impressive six-figure investment.

Background

RazorSecure is a tech start-up based in Basingstoke, which specialises in cyber security for small-scale networks from transport to smart homes.

The company, which has created a real-time security monitor and recently trialled its technology on a train service in Sweden, decided it needed support and signed up for an Entrepreneurship Programme with SETsquared at the start of 2015.

About the Entrepreneurship Programme

It's a hands on, interactive programme, covering all the essential elements of starting a business such as routes to market, raising money and perfecting your pitch. It will get your business idea off to a flying start, putting you into a position where you're ready to test it on the market.

Accelerated business growth

Since the Entrepreneurship Programme, RazorSecure has become a SETsquared member and has taken advantage of additional SETsquared programmes such as the Open Innovation and Investment Showcase events, which sees start-ups exhibiting and pitching to both corporates looking for technology to adopt, as well as investors. The company also benefits from the ongoing support and expert mentoring available through SETsquared. In October 2015, the company beat stiff worldwide competition when it was named by Websummit as an 'Alpha Start-Up'.

"The Entrepreneurship Programme really was the springboard for RazorSecure and we're very pleased to have secured this investment."

Alex Cowan, RazorSecure

"The investment we've raised will allow us to properly kick off with the next stage of the business. We'll be able to move to a bigger office space and build up the team with more full-time staff, allowing us to really grow."

Alex Cowan, RazorSecure

APPLY NOW

Next courses:

2nd & 3rd Feb 2017, Basingstoke

15th & 16th March, Surrey

The programme is aimed at entrepreneurs with an idea for a tech-based product or service, founders of early stage technology ventures, as well as more experienced entrepreneurs launching a new product or venture.

Visit: www.setsquared.co.uk/hubsupport

