ICURe proposal

1. Give your brilliant idea a catchy title (100 characters max)

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2. Organisation - Please provide details of your University or research Institute (100 characters max)

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BACKGROUND

3. Describe your idea - What's your novel idea in a nutshell? Please provide a non-confidential description of your idea.

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4. Status of Intellectual Property ownership and protection (if any) Do you have clarity on ownership and inventor(s)? Do you have a patent? Have you discussed this with your University Technology Transfer Office (TTO)? (1500 characters max)

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5. Current stage of the technology development: Ideas, proof-of-concept, prototype, etc. (1500 characters max)

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6. Previous work/support Please provide information about the funding that has led to this application such as the funder, the project size and dates and any EPSRC/BBSRC/MRC/STFC/other grant project codes. (1000 characters max)

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MARKET POTENTIAL

7. How do you think the technology can be used as a product or service? What problems or gaps in the market do you think it can solve? (2000 characters max)

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8. What's special about your research or technology? What advantage does it offer over other technologies / products? Are you aware of any competitors in the market currently? (2000 characters max)

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9. Who do you think might pay for the product or service? Who are you solving the problem for? Who are the people that will be interested in your value proposition? (1500 characters max)

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TEAM BACKGROUND AND CAPABILITY

10. Early Career Researcher/Entrepreneurial Lead - Describe his/her experience and expertise. Explain how they will contribute to the project's and the team's success. (1500 characters max)

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11. Senior Researcher - Describe his/her experience and expertise. Explain how they will contribute to the project's and the team's success. (1500 characters max)

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12. Business Adviser - Describe his/her experience and expertise. Explain how they will contribute to the project's and the team's success. (1500 characters max)

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13. University TTO Manager - Describe his/her experience and expertise. Explain how they will contribute to the project's and the team's success. (1500 characters max)

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TEAM MOTIVATION

14. Why are you applying to participate in the ICURe Programme? What do you want to learn from the ICURe programme? What does your team want to achieve? (2000 characters max)

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CONTACT DETAILS

Please provide the contact details for the Early Career Researcher

15. Name* ....
16. Telephone Number * ....
17. Email* ....

Please provide the contact details for the Senior Researcher

18. Name* ....
19. Telephone Number * ....
20. Email* ....

Please provide the contact details for the Business Adviser

21. Name* ....
22. Telephone Number * ....
23. Email* ....

Please provide the contact details for the TTO

24. Name* ....
25. Telephone Number * ....
26. Email* ....

CONFIRMATION

27. You may be expected to travel internationally whilst on this programme. Please confirm you are able to do this?